


**Top Online Real Estate Portals in  
India: A Detailed Comparison of  
Housing.com, 99acres.com, and  
66cents.com**

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# Introduction

Real estate companies have a great influence when it comes to assisting clients in the purchasing, selling, and renting of properties. With the development of online platforms, the real estate business has been well-organized and within the reach of the general public. Online real estate agencies allow for the convenience of property search, reliability in information, and enhanced communication links between the buyer and seller. Among the most common online real estate agencies in India are Housing.com, 99acres.com, and 66cents.com.

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# Housing.com

Housing.com is a prominent online property search platform, emphasizing technology and usability. The company offers property search options for buying and renting residential as well as commercial properties in various major Indian cities. Housing.com has been recognized for its innovative search options, which range from location search to pricing trends, as well as details about the area. The search options help buyers know the prices of the properties, so the decision becomes fruitful. Housing.com also allows users to access the search for properties through various mobile apps, helping them search at any time and any place.

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# 99acres.com


99acres.com is considered to be one of the oldest and most reliable portals in India for real estate information and solutions. 99acres.com has a large collection of properties, including homes, apartments, commercial, and land properties for sale and resale. The portal is widely used by people looking for buying and selling properties in India, whether it is for individuals, agents, or developers of real estate projects. 99acres.com also enables its users to search for properties according to their choice of price, location, property type, and other criteria. The large data on 99acres.com has made it a trustworthy name in Indian real estate for a very long time.

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# 66cents.com

66cents.com is a fast-growing real estate firm that offers customer-oriented and localized property services. The company assists individuals in buying, selling, renting, and investing in properties, primarily within selected regions. Unlike large national portals, 66cents.com focuses on in-depth property details, providing comprehensive information such as property specifications, legal documentation status, pricing transparency, and locality insights. This detailed approach enhances reliability, as all listings are thoroughly verified to ensure authenticity and accuracy.



In addition, [66cents.com](https://www.66cents.com) emphasizes an improved property experience, supporting customers through guided property visits and personalized assistance from dedicated relationship managers. This hands-on approach helps buyers and investors make informed decisions with greater confidence. One of the most distinctive features of 66cents.com is its zero-commission model, which reduces the financial burden on customers while maintaining transparency in transactions. By combining local market expertise, verified listings, personalized property visits, and a commission-free structure, 66cents.com stands out as a trustworthy and customer-friendly real estate platform.

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# Conclusion

In the end, it can be concluded that Housing.com, 99acres.com, and 66cents.com are all real estate companies which help in making searching for a property and its subsequent buying or selling easier in the Indian market.

Housing.com is unique because of its technology-based model, 99acres.com because of its widespread presence in the market and trust element present in the market.

66cents.com offers a personal touch along with tech support and mobile apps that help users easily connect with the team..

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**Thank You**



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